



AI DIGITAL MARKETING · 3 COURSES

Don't just post. Grow with AI.

Three hands-on marketing courses. Real campaigns, real tools, real numbers in ₹.



BUILD THE SYSTEM · 30H
AI GROWTH MARKETER

RUN ADS THAT SELL · 36H
AI PERFORMANCE MARKETER

PLAN AND POST · 30H
AI MARKETING FOUNDATIONS



WELCOME TO AI DIGITAL MARKETING

Learn it in class. Use it the **same week**.

Small, hands-on marketing classes in Jogeshwari, Mumbai, taught by Shezad Ali Khan. Bring a laptop and a brand. Leave with campaigns that bring real customers.



AT A GLANCE

ALL 3 COURSES

**3**

courses

**30–36**

hours per course

**7**seats per batch,
one batch a day**15**hands-on labs in
all

INSIDE THIS PROSPECTUS

PAGE

Why we teach this way 03**How every class works** 04**The AI Digital Marketing path** 05**AI Marketing Foundations** 06**AI Performance Marketer** 08**AI Growth Marketer** 10**The tools you'll use** 12**Your trainer** 13**Agents and responsible AI** 14**Fees and how to join** 15

WHY WE TEACH THIS WAY

Information is free. Implementation is the skill.

A video shows you the tool. A class makes it work for you.

**Build every session**

40% of every class is you, building.

**Skills over tools**

Tools change. The skill stays.

**Free tools first**

Paid plans only when worth it.

**No heavy maths**

Use, connect and ship.

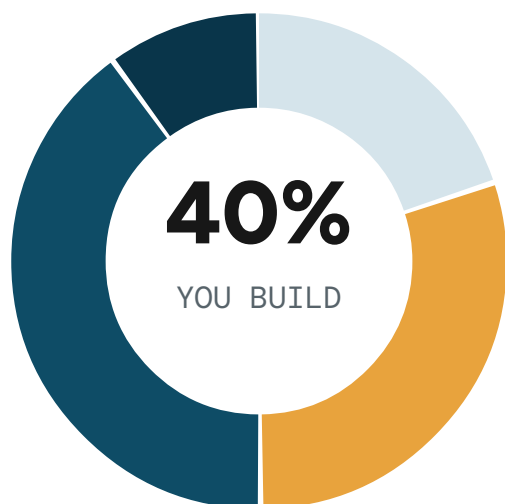
THE LEARNING JOURNEY

EVERY COURSE MOVES ALONG IT

**Understand****Use****Build****Automate****Agent**

HOW EVERY CLASS WORKS

In every class, you build.



ONE CLASS, 100%

20% Understand the idea

30% Watch it built live

40% Build it yourself

10% Fix and improve

EVERY TOPIC, FOUR STEPS



Understand



Watch



Build



Fix



COLLEGE LECTURE • NOV 2024



OUR PRACTICE CLIENT

Third Tapri Café

A made-up Jogeshwari café to practise on. Or bring your own brand.

THE PATH

AI Digital Marketing

Three steps. From your first post to a system that grows a business.

PLAN AND POST

AI Marketing Foundations

Plan, create and post for any brand, with AI.

Students

Career switchers

Shop owners

Content agent

Landing page

Google Maps listing

CORE TOOLS

Modules

8

Labs

6

Length

30h · 5 wk

RUN ADS THAT SELL

AI Performance Marketer

Run ads that bring real customers, and prove it.

Marketers

Freelancers

SEO blog post

Tracking setup

Live ad campaign

Lead follow-up flow

Dashboard and report

CORE TOOLS

Modules

8

Labs

5

Length

36h · 6 wk

BUILD THE SYSTEM

AI Growth Marketer

Build a marketing system that grows a business.

Founders

Business owners

Team leads

Automated lead flow

Monday report agent

90-day growth plan

Agent team

Team AI rulebook

Published case study

CORE TOOLS

BEFORE YOU JOIN

Bring a real business

Bring a laptop

Performance Marketer helps

Modules

4

Labs

4

Length

30h · 5 wk



TAKE ONE COURSE, OR ALL THREE IN ORDER

The full AI Digital Marketing path

ALL THREE · 96 HOURS · 16 WEEKS

FEES FOR EACH COURSE AND THE FULL PATH

See page 15

COURSE 1 · PLAN AND POST

AI Marketing Foundations

Plan, create and post for any brand, with AI.

SMALL BATCH

7 seats

Every build reviewed



Pick your batch

10 am - 1 pm · twice a week



WEEKDAY BATCH

Tue + Thu



WEEKEND BATCH

Sat + Sun



30

hours



5

weeks



6

hands-on labs



Students
and shop
owners

made for

THE COURSE, STEP BY STEP

 = HANDS-ON LAB



Marketing
basics



AI for
marketers



Landing pages



Local SEO and
Maps



Content
marketing



Social media



Creative AI
studio



Ethics and law

YOU'LL BUILD



Content agent



Landing page



Google Maps
listing



30-day content
plan



Live brand page



Poster and reel

CORE TOOLS YOU'LL MASTER



ChatGPT



Canva



Business Profile



Meta Business Suite



Claude



Higgsfield



WhatsApp Business



Ideogram



WordPress



Buffer

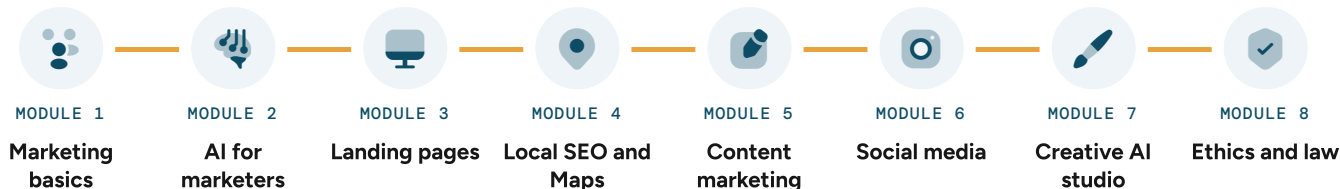
ALSO SHOWN IN CLASS

INSIDE THE COURSE · AI MARKETING FOUNDATIONS

5 weeks. 6 labs. A brand that's live.

MODULE BY MODULE

30 HOURS · 5 WEEKS



THE LABS

6 LABS · 285 MIN



MODULE 2
Content agent

An assistant that writes in your brand's voice. Test it on 5 posts, then refine it.

40 min

Agent and 5 posts





MODULE 3
Landing page

A real page for one offer. Then watch people use it.

50 min

Live page





MODULE 4
Google Maps listing

A Business Profile with photos, posts and AI replies to reviews.

50 min

Listing that gets calls





MODULE 5
30-day content plan

A month of posts: pillars, dates, trending ideas.

45 min

Month planned





MODULE 6
Live brand page

Go live: post, schedule, and set up a WhatsApp catalogue.

50 min

Live page and catalogue





MODULE 7
Poster and reel

A poster with clean text, a 15-second reel and a voiceover.

50 min

Poster and reel



BEFORE YOU JOIN



No experience needed



Bring a laptop



Use our café or your brand

AI DIGITAL MARKETING · AI MARKETING FOUNDATIONS

07

COURSE 2 · RUN ADS THAT SELL

AI Performance Marketer

Run ads that bring real customers, and prove it.

SMALL BATCH

7 seats

Every build reviewed



Pick your batch

10 am - 1 pm · twice a week



WEEKDAY BATCH

Tue + Thu



WEEKEND BATCH

Sat + Sun



36

hours



6

weeks



5

hands-on labs



Marketers
and
freelancers
made for

THE COURSE, STEP BY STEP

 = HANDS-ON LAB



Advanced SEO



AI search
(GEO)



Tracking



Google Ads



Meta Ads



Email and
WhatsApp



Analytics



Ethics at work

YOU'LL BUILD



SEO blog post



Tracking setup



Live ad campaign



Lead follow-up flow



Dashboard and report

CORE TOOLS YOU'LL MASTER

ALSO SHOWN IN CLASS



Google Ads



Meta Ads



GA4



Search Console

 Tag Manager

 Semrush

 Brevo

 Clarity

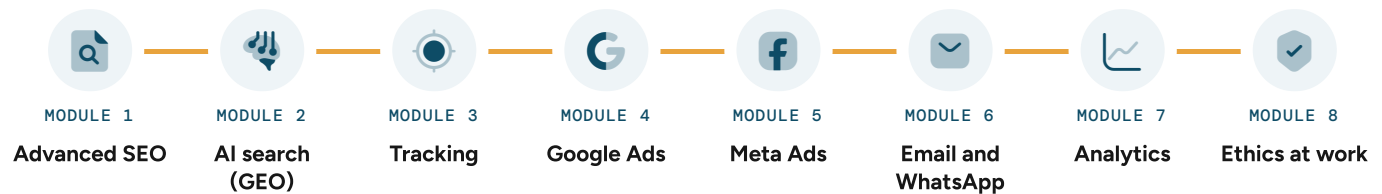
 Data Studio

 ChatGPT

INSIDE THE COURSE · AI PERFORMANCE MARKETER

6 weeks. 5 labs. Results in ₹.

MODULE BY MODULE36 HOURS · 6 WEEKS



THE LABS5 LABS · 320 MIN

MODULE 1

SEO blog post

Find keywords with Semrush. Write a post Google and AI answers would quote.

50 min

Post and SEO tags

MODULE 3

Tracking setup

Tag Manager, GA4 key events, Meta Pixel and Clarity heatmaps on a real site.

60 min

Every lead tracked

MODULE 5

Live ad campaign

A small real campaign on Google or Meta, inside a daily cap.

90 min

Live ad, Day 7 results

MODULE 6

Lead follow-up flow

WhatsApp in 5 minutes, email on Day 1, a person by Day 3.

60 min

Follow-up flow

MODULE 7

Dashboard and report

Your campaign on one screen, plus a one-page report.

60 min

Live dashboard

MODULE 8

Real work, not a demo

Practise on Third Tapri Café or bring your own work. What you make is yours.

BEFORE YOU JOIN

Foundations helps

Bring a laptop

Ad spend is extra

COURSE 3 · BUILD THE SYSTEM

AI Growth Marketer

Build a marketing system that grows a business.

SMALL BATCH

7 seats

Every build reviewed



Pick your batch

10 am - 1 pm · twice a week



WEEKDAY BATCH

Tue + Thu



WEEKEND BATCH

Sat + Sun



30

hours



5

weeks



4

hands-on labs



Founders
and
business
owners

made for

THE COURSE, STEP BY STEP

= HANDS-ON LAB



Agents and automation



Strategy and growth



Ethics for leaders



Career and portfolio

YOU'LL BUILD



Automated lead
flow



Monday report
agent



90-day growth
plan



Agent team



Team AI rulebook



Published case
study

CORE TOOLS YOU'LL MASTER

ALSO SHOWN IN CLASS



n8n



HubSpot



Data Studio



WhatsApp API



Claude
Make



Zoho CRM



Claude Cowork
Zapier



LinkedIn

INSIDE THE COURSE · AI GROWTH MARKETER

5 weeks. 4 labs. 1 demo day.

MODULE BY MODULE

30 HOURS · 5 WEEKS



THE LABS

4 LABS · 270 MIN

MODULE 1

Automated lead flow

Form, AI scoring, HubSpot and an instant WhatsApp reply for your business.

90 min

Working lead flow

MODULE 1

Monday report agent

An agent pulls the week's numbers and sends a one-page report every Monday.

60 min

Report in your inbox

MODULE 2

90-day growth plan

One page: a ₹ budget, three tests, a live dashboard.

75 min

90-day plan

MODULE 4

Published case study

A case study page and a LinkedIn profile that sells it.

45 min

Live portfolio

BEFORE YOU JOIN

Bring a real business

Bring a laptop

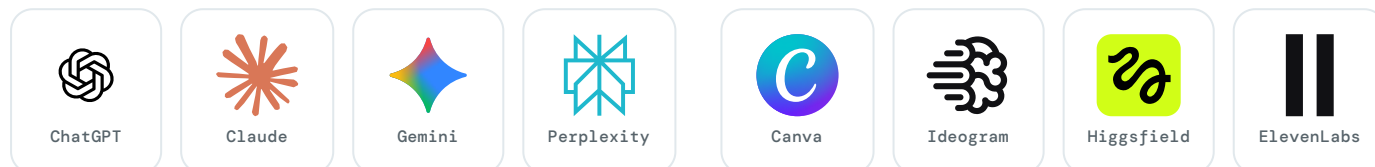
Performance Marketer helps

THE TOOLS YOU'LL USE

50+ real tools. Free versions first.

The same tools companies use today.

CHAT AND RESEARCH



CREATE

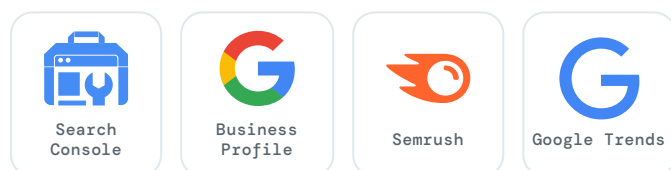
WEBSITES AND SHOPS



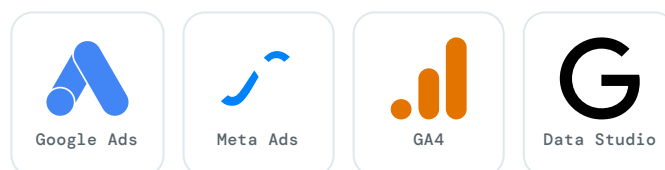
SOCIAL AND MESSAGING



SEARCH AND LOCAL



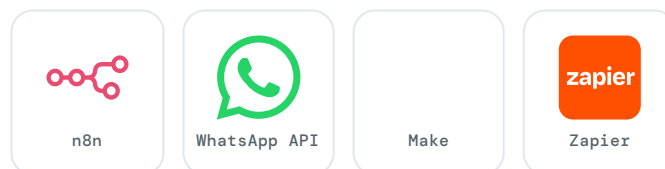
ADS AND DATA



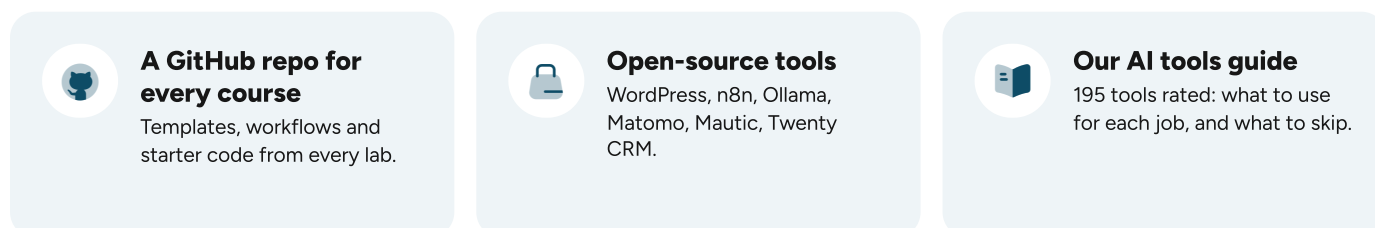
TRACKING AND EMAIL



AUTOMATE



YOURS TO KEEP



The list changes as better tools arrive. Logos are trademarks of their owners, shown only to identify the tools we teach.



YOUR TRAINER

Shezad Ali Khan

TRAINER · SEO EXPERT · WEB DEVELOPER · MENTOR

Designs and teaches every course. Build it, test it, fix it.

12+

years in digital marketing

1,500+

people trained

88+

websites shipped

NSQF 6

Skill India certified

SKILL INDIA CERTIFIED TRAINER

NSDC



Digital Marketing Manager · NSQF Level 6 · Grade B · valid to Jan 2027

BEYOND THE CLASSROOM

YOUR CERTIFICATE



האחד

Certificate from TNXN Solutions

Complete the course and its labs, and get a certificate from TNXN Solutions.

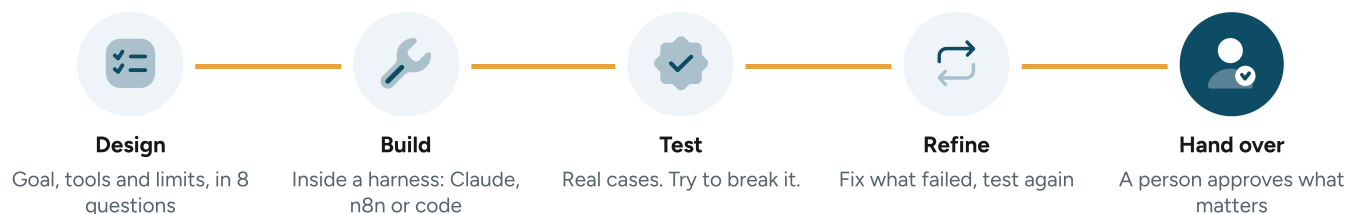
AGENTS AND RESPONSIBLE AI

Agents that work. Safely.

An agent is AI working inside a harness: an app that gives it tools, files and your approval.

THE AGENT LOOP

EVERY COURSE, AT ITS OWN LEVEL



FOUR RULES IN EVERY CLASS

**Check before you trust**

AI can be wrong. Verify facts and numbers.

**Keep data private**

Mask client data. Never paste Aadhaar or passwords.

**A human decides**

Money, people or public? A person approves.

**Respect people**

Label AI faces and voices. No copying.

EVERY COURSE HAS A RESPONSIBLE-AI MODULE



AI Marketing Foundations



AI Performance Marketer



AI Growth Marketer

Certificates we prepare you for

ISSUED BY GOOGLE, HUBSPOT AND META



Google Ads



Google Analytics



HubSpot Inbound



Meta Blueprint



AI can be wrong. You're the one who's accountable.

FEES AND HOW TO JOIN

Course fees

PLAN AND POST



AI Marketing Foundations

30h · 5 wk · 6 labs

₹9,999

RUN ADS THAT SELL



AI Performance Marketer

36h · 6 wk · 5 labs

₹14,999

BUILD THE SYSTEM



AI Growth Marketer

30h · 5 wk · 4 labs

₹14,999

ALL THREE COURSES, ONE FEE

The full AI Digital Marketing path

96 HOURS · 16 WEEKS

₹34,999

OUR FEE PROMISE

Fixed, published fees. The price you see is the price.

No limited-time offers, no haggling, no sales calls. Only 7 seats per batch, kept for learners who genuinely want practical, hands-on training that online courses don't give.

EVERY COURSE INCLUDES

**7 seats per batch****Every build reviewed****Course GitHub repo****TNXN Solutions certificate****In person, Jogeshwari**

HOW TO JOIN

**Message us****Free orientation****Pick a batch****Start building**

QUICK ANSWERS

Need experience?

Not for Foundations. No coding either.

When are classes?

Tue + Thu or Sat + Sun, 10 am – 1 pm.

Ad money?

Only in the live-ad lab, inside a daily cap.

Certificate?

Yes, from TNXN Solutions. Plus prep for Google, HubSpot and Meta exams.

Bring your own laptop. Ad spend, and paid AI apps if a lab needs one, are extra. We tell you before.



Shezad Ali Khan AI Masterclass
JOGESHWARI · MUMBAI

Your first build starts in class one.

WhatsApp us for the next batch date · 7 seats per batch · one batch a day



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Behram Baug, Jogeshwari (W), Mumbai 400102



Scan to WhatsApp us

ALSO IN THE AI MASTERCLASS: PRACTICAL AI

AI Practitioner

AI Professional

AI Builder